

2011 Eco-Family Photo Contest Official Rules

1. Organizer

The Organizer is Naperville for Clean Energy and Conservation, along with the members of its Planning Committee.

2. Term

Entry into the 2011 Eco-Family Photo Contest (the “Contest”) begins on Earth Day, April 22, 2011, at midnight (12:00:00 a.m.) Central Time (“CT”) and ends on August 1, 2011, at 11:59:59 p.m. CT (the “Entry Period”). Organizer’s computer is the official time-keeping device for the Contest.

3. Eligibility

The Contest is open only to legal residents of Naperville, Illinois, including unincorporated areas of Naperville, who are at least eighteen (18) years old as of April 22, 2011. Members of the Planning Committee and Judging Panel for the Contest, as well as members of their immediate families (spouses, parents, siblings and children, and each of their respective spouses, regardless of where they reside) or households (whether related or not) of any of the above are NOT eligible to participate. The Contest is subject to all applicable federal, state, and local laws and regulations. Void where prohibited. Entrants are responsible for complying with these Official Rules.

4. How to Enter

No purchase is necessary, and there is no entry fee. To enter, complete the following four steps:

(a) Visit <http://ncec.us/earthday2011> to follow the link to complete the registration form.

(b) Take a photograph that shows how your family has “Brought Green to Your Home” in one of the following three themes (each a “Theme”):

- (i) Inside the Home (for example, use of non-toxic cleaning products, installing low-flow plumbing fixtures, use of energy-efficient appliances)
- (ii) Outside the Home (for example, installing solar panels, planting a rain garden, composting food scraps)
- (iii) Away from the Home (for example, participating in a park or river cleanup, use of public transportation, riding your bike to work, use of hybrid or electric cars, using reusable shopping bags)

The photograph must depict a project, activity, or initiative that your family began or participated in during the past year. For example, if the photo shows installation or use of solar panels, your family must have begun installing the solar panels on or after April 22, 2010.

(c) Send your completed registration form and photograph to WeBroughtIt@gmail.com or Naperville for Clean Energy and Conservation, P.O. Box 9018, Naperville, IL 60567.

Each entrant may submit entries in any Theme category he/she wishes and may submit entries at different times during the entry period. However, no entrant may submit more than one entry per Theme (3 total submissions allowed per entrant). You must submit a completed registration form for each photo submitted for this Contest. If an entrant exceeds any of these limits, all of that entrant's entries will be disqualified.

No photos will be acknowledged or returned. Any photo submitted will become the property of the Organizer and may be used as the Organizer sees fit. By entering a photo in this Contest, Entrant grants a nonexclusive, transferable, royalty-free, worldwide license to the Organizer to edit, adapt and publish such photo in connection with the Contest and promotion of the Contest, and the Organizer may use the photo in connection with the Contest and promotion of the Contest for advertising, marketing and promotional purposes in commerce and in any and all media now known or hereafter known throughout the world in perpetuity, without attribution, compensation, permission or further notification to the Entrant, his/her successors or assigns, or any other entity, unless prohibited by law. The Organizer reserves the right to make the photos submitted for this Contest available to the general public from its website. The Organizer is not responsible for lost, late, incomplete, invalid, damaged, misdirected, or blurred or otherwise indiscernible photos, which shall be disqualified.

5. Photograph Requirements:

Each entry must comply with the following requirements:

(a) For electronic entries sent via e-mail, the photograph must be sent either as a .JPEG or .PDF file and must be one megabyte or less in size.

(b) For paper entries sent via U.S. Mail or equivalent:

- (i) Photos must be unmounted and may be either black-and-white or color.
- (ii) All submitted photos must be printed on photographic stock and should be trimmed to 4" x 6".

(c) For all entries:

- (i) The photo must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement.
- (ii) The photo must, in its entirety, be a single work of original material taken by the Entrant.
- (iii) The photo must not, in the sole and unfettered discretion of the Organizer, contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous;
- (iv) The photo must not, in the sole and unfettered discretion of the Organizer, contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age; and;

(v) The photo must not contain material that is unlawful, in violation of or contrary to the laws or regulations of the State of Illinois or the City of Naperville.

The entries for each Theme will be judged separately, in accordance with the Judging Criteria, as defined below. All entries must be submitted and received by August 1, 2011, at 11:59:59 p.m. CT. Proof of submission is not proof of receipt.

6. Contest Prizes

The Organizer will award the following prizes: one “Grand Prize”, three “First Prizes” for each Theme, three “Second Prizes” for each Theme and three “Third Prizes” for each Theme. The Organizer will only award one prize per person, per family. The Organizer reserves the right to award fewer prizes than described above and reserves the right to substitute prizes in the Organizer’s sole discretion.

7. Winner Determination

The individuals on the Judging Panel will be: George Pradel, City of Naperville Mayor; Brook McDonald, Conservation Foundation President and CEO; Ray McGuray, Naperville Park District Executive Director; Kathy Birkett, D204 Superintendent; Mark Mitrovich, D203 Superintendent; and Stephanie Hastings, NCEC President. The Organizer reserves the right to substitute individuals on the Judging Panel and also include on the Judging Panel representatives from sponsors of the Contest. The Judging Panel will select the prize recipients based on the following criteria (“Judging Criteria”):

- Extent to which the photo captures the essence of Theme selected (50%);
- Impact and Creativity (25%); and
- Composition, clarity and technical quality (25%).

In the case of a tie, the “extent to which the photo captures the essence of Theme selected” will be the tiebreaker.

8. Winner Requirements

All prize winners will be notified that they are prize winners by mail, email or phone. The prize winners will be given their prizes at an awards ceremony in September 2011. Acceptance of any prize shall constitute and signify the winner’s agreement and consent that Organizer may use the winner’s name, city, state, likeness, Contest entry, and/or prize information in connection with the Contest, in commerce and in all media worldwide, including the Internet, without limitation and without further payment or consideration, except where prohibited by law.

9. Limitation of Liability

By entering this Contest, all Entrants agree to release, discharge, and hold harmless Organizer, each member of the Planning Committee, and their respective affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective officers, directors, employees and agents (collectively, the “Released Parties”) from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Contest or receipt or use or misuse of any prize.

Organizer and members of the Planning Committee assume no responsibility for any of the following in connection with the Contest: any error, omission, interruption, deletion, defect, or delay in operation or transmission; communications line failure; theft or destruction of or unauthorized access to Contest entries; or alteration of entries.

10. Conditions

THIS CONTEST IS VOID WHERE PROHIBITED. Entrants agree that this Contest shall be subject to and governed by the laws of the State of Illinois and that the forum for any dispute related to the Contest shall be in DuPage County, Illinois. To the extent permitted by law, the right to litigate, to seek injunctive relief or to make any other recourse to judicial or any other procedure in case of disputes or claims resulting from or in connection with this Contest are hereby excluded and any entrant expressly waives any and all such rights. Certain restrictions may apply. Entries void if the Organizer determines the photograph to not be an original, or if the entries are illegible, incomplete, damaged, irregular, altered, counterfeit, produced in error, obtained through fraud or theft or otherwise non-compliant with these Official Rules.

By participating, entrants agree (a) to be bound by these Official Rules and (b) that the decisions of the Organizer and Judging Panel are final and binding with respect to all matters relating to the Contest. The Organizer reserves the right to verify the validity and originality of any entry and/or entrant (including an entrant's identity and address), and to disqualify any entry that is not in accordance with these Official Rules or that has been tampered with. Failure by the Organizer to enforce any of its rights does not constitute a waiver of those rights.

11. Right to Cancel or Suspend Contest

If for any reason the Contest is not capable of running as planned, Organizer reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Contest. In event that the Contest is canceled or terminated, no prizes will be awarded.

12. Data Privacy

By entering, Entrants agree that personal data, including without limitation name and address, may be processed, shared, and otherwise used for the purposes and within the context of the Contest and any other purposes outlined in these Official Rules. The data may also be used by the Organizer in order to verify the Entrant's identity, postal address, and telephone number or to otherwise verify the Entrant's eligibility to participate in the Contest. Personal data will be used by Organizer and its affiliates exclusively for the purposes stated herein.